

FACT

Motor vehicle crashes are the leading cause of death among 15- to 20-year-olds.

FACT

About 2 out of every 3 teenagers killed in motor vehicle crashes were males (IIHS).

FACT

63% of teenage passenger deaths occurred in vehicles driven by another teenager. Among deaths of passengers of all ages, 19% occurred when a teenager was driving (IIHS).

FACT

37% of male drivers ages 15-20 who were involved in fatal crashes were speeding at the time.

FACT

55%, or 2,014, of the 3,678 occupants of passenger vehicles ages 16-20 who were killed in crashes were not buckled up.

FACT

Statistics show that 16- and 17-year-old driver death rates increase with each additional passenger (IIHS).

Distracted Driving

Cell Phone (call or texting)

- Talking to Passengers
- Reading (Maps, Books, etc)
- Sex
- Putting on Makeup
- Combing Your Hair
- Eating
- Flipping the Radio

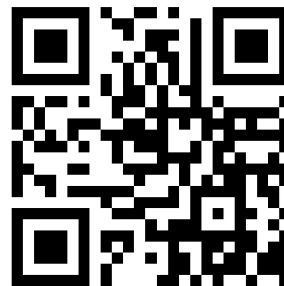
- Putting in a CD

FACT

5,500 people in the U.S. were killed & almost half a million injured by distracted driving (2009)

FACT

18% of these fatalities were caused by cell phone usage



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Don't Text While Driving

DUH

